

IN THE YEAR OF OUR LORD 1943

An American's Christmas in the Holy Land



This painting appearing in the Holiday Issue of Esquire might well be a symbol of this Christmas for all of our fighting men around the world. In addition to a brilliant roster of editorial features, a gay carnival of humor and holiday color, this traditional holiday issue features "In the Year of Our Lord, 1943, An American's Christmas in the Holy Land" by the famous American artist John Falter.

And this holiday issue will again be the "Gift Guide of the Nation". It will demonstrate the resourcefulness of this country where Christmas can still be celebrated with such good measure. Read the list of great American firms on this page whose gift assortments appear in the advertising pages of this issue. And for last minute shopping aid, be sure to check the colorful pages of "Last Minute Gift Suggestions" in the Holiday issue.

So hie yourself to the nearest newsstand and get your copy of the Holiday Esquire while they last. Perhaps for you, as for so many of our fighting men, it will help to recapture a little of the traditional Yuletide.

- SEE the Inspiring Falter painting in the Holiday Issue of Esquire
- LOOK for replicas of the Falter painting in the windows of leading stores
- SEE the Esquire-advertised merchandise featured by stores in your community

See the gift merchandise advertised by these great American firms in the Holiday Issue of Esquire

Abercrombie & Fitch Co.
Allen Edmonds Shoe Corp.
The Alligator Co.
American Wine Co.
Elizabeth Arden
Jas. Barclay & Co.
G. H. Bass & Co.
Berk-Ray Corp.
Bernheim Distilling Co., Inc.
Blatz Brewing Co.
H. & L. Block
Brown-Forman Distillers Corp.
Robert Bruce Knitwear Co.
Calvert Distillers Corp.
Canada Dry, Inc.
Carter Products, Inc.
Castle Films, Inc.
Chamberlain's Lotions
Chris-Craft Corp.
A. Cohen & Sons Corp.
Coro, Inc.
Columbia Uniform Cap Co.
Cooper's Inc.
Cory Glass Coffee Brewer
Coty, Inc.
P. H. Davis Tailoring Co.
Desmond's
Disney Hatmakers
Distilled Liquors Import Co., Inc.
Charles Doppelt & Co.
Wm. F. Druke & Sons
Alfred Dunhill of London, Inc.
Eagle Clothes

Allen Edmonds
Florist Telegraph Delivery Ass'n
Frankfort Distilleries, Inc.
Prince Gardner Billfolds
General Motors — Oldsmobile
John O. Gilbert Chocolate Co.
Glenmore Distilleries Co.
Clider Blade Co.
Goebel Brewing Co.
B. W. Harris Mfg. Co.
Harvel Watch Co.
Hat Corporation of America
Højbro Watch Co.
Henry Leonard & Thomas Inc.
G. F. Heublein & Bro.
Holland Racine Shoes, Inc.
Hollywood Specialty Co.
Houbigant Inc.
Imperial Gem Syndicate
International Industries Inc.
Interwoven Stocking Co.
Charles Jacquinet et Cie, Inc.
David Kahn Inc.
Juvenia Watches
Kaye — Meyers Co.
Kaywoodie Co.
Kinsey Distilling Corp.
Knothe Bros., Co., Inc.
Laird & Co.
Lektrolite Corp.
Leroux & Co., Inc.
Longine-Wittnauer Watch Co.
E. S. Lowe Co., Inc.

Marlboro Cigarettes
Marlboro Shirt Co.
Marnier-La Postolle Inc.
McCurrach Organization, Inc.
Alfred D. McKelvey Co.
McKesson & Robbins
Mid-City Uniform Cap Co.
Germaine Monteil
Military Service Publishing Co.
John Hudson Moore, Inc.
Philip Morris & Co., Ltd.
Moyer Mfg. Co.
Fred L. Myers & Son
National Distillers Prod. Corp.
Northern Furniture Co.
Norwalk Pipe Co.
Nunn-Bush Shoe Co.
Oldtyme Distillers, Inc.
S. E. Overton Co.
Pabst Brewing Co.
Parfums Giro, Inc.
Park & Tilford Distillers Inc.
Park & Tilford Import Corp.
Parker Pen Co.
Personna Blade Co., Inc.
Phoenix Hosiery Co.
Pioneer Suspender Co.
L. N. Renault & Sons, Inc.
Rolex Watch Co.
Rolf's Billfolds
Roma Wine Co.
Ronson Lighter
Rugby Products Corp.

Schenley Distillers Corp.
Schenley Import Corp.
Schiaparelli Parfum, Inc.
Schieffelin & Co.
Schnefel Brothers Corp.
Scovill Mfg. Co.
Seagram-Distillers Corp.
Sellers Company, Ltd.
Sherman Bows
Shulton, Inc.
J. P. Smith Shoe Co.
A. Stein & Co.
Stein Bros. Mfg. Co.
Swank Inc.
W. A. Taylor & Co.
Timely Clothes
Urbana Wine Co., Inc.
Hiram Walker Dist.
M. S. Walker, Inc.
Webster Eisenlohr, Inc.
Weyenberg Shoe Mfg. Co.
Wildroot Co., Inc.
Wheary, Incorporated
Wm. Whitman Co., Inc.
Widmer's Wine Cellars, Inc.
Wildroot Co., Inc.
R. C. Williams & Co., Inc.
Wilson Bros.
Wilson Sporting Goods Co.
Wine Advisory Board
Worcester Cap Co.
E. T. Wright & Co., Inc.
Zenith Radio Corp.
Zippo Mfg. Co.

Esquire

HOLIDAY ISSUE NOW ON SALE